







# THE YEAR OF

## NUTRI-CEREALS

Rich in heritage, full of potential







Inspiring Trust, Assuring Safe & Nutritious Food Ministry of Health and Family Welfare, Government of India



The United Nations General Assembly at its 75th session in March 2021 declared 2023 the International Year of Millets (IYM 2023). FAO is the lead agency for celebrating the Year in collaboration with other relevant stakeholders. Millets can grow on arid lands with minimal inputs and are resilient to changes in climate. They are therefore an ideal solution for countries to increase self-sufficiency and reduce reliance on imported cereal grains.

#IYM2023 will be an opportunity to raise awareness of, and direct policy attention to the nutritional and health benefits of millets and their suitability for cultivation under adverse and changing climatic conditions. The Year will also promote the sustainable production of millets, while highlighting their potential to provide new sustainable market opportunities for producers and consumers.



Ministry of Agriculture & Farmers Welfare is the nodal for International Year of Millets (IYoM)-2023 celebrations. In fact, India is now taking lead and popularizing the theme at the National and International level through various campaigns. India to emerge as a Global hub for Millets.





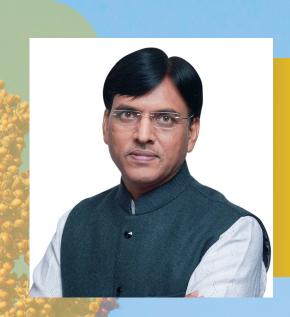
## Shri. Narendra Modi Hon'ble Prime Minister of India

A once-in-a-century pandemic followed by a conflict situation has shown that food security is still a concern for the planet. At such a time, a global movement related to millets is an important step, since they are easy to grow, climate resilient and drought resistant. Raising awareness to create 'Millet Mindfulness' is an important part of this movement.

### Dr Mansukh Mandaviya

### Hon'ble Minister of Health and Family Welfare of India Hon'ble Minister of Chemicals and Fertilizers

Millets are ancient food grains and amongst the first plants domesticated for food, with the earliest evidence of millet cultivation found in Indus civilization as far back as 3000 BC. As an integral part of Azadi ka Amrit Mahotsav, the Government of India is celebrating IYOM, 2023 to make it a peoples' movement so that Indian millets, recipes, and value-added products are accepted globally. Ever since India got the mandate from the UN to promote the year of 2023 as the International Year of Millets, it is working in mission mode to take millets to kitchens across the world.



## Dr. Bharati Pravin Pawar

## Hon'ble Union Minister of State for Health and Family Welfare

मिलेट्स दुनिया के सबसे पुराने उगाये जाने वाले अनाजों में से एक है। ये प्रोटीन, फाइबर, विटामिन, आयरन जैसे खिनजों से भरपूर है और पोषण की कसौटी पर एक बेहतर विकल्प हैं। इनके स्वास्थ्य लाभ को देखते हुए ही इन्हें सुपर फूड्स की संज्ञा भी दी जा रही है। भारत को खाद्य और पोषण सुरक्षा की तरफ़ ले जाने में मिलेट्स बहुत बड़ी भूमिका अदा कर सकते हैं। मिलेट्स उपभोक्ता, किसान और जलवायु तीनों के लिये बेहद ही लाभकारी है। सरकार की यह पहल मिलेट्स के वैश्विक उत्पादन को बढ़ाने में सहायक होगी साथ ही भारतीय व्यजनों में मिलेट्स को महत्वपूर्ण रूप से स्थापित करने का अवसर प्रदान करेगी। आज दुनिया भर में मिलेट्स का क्रज बढ़ रहा हैं। भारत की पहल पर संयुक्त राष्ट्र संघ नें वर्ष 2023 को इंटरनेशनल ईयर ऑफ़ मिलेट्स घोषित किया है। माननीय प्रधानमन्त्री जी ने भी अपने संदेश में इंटरनेशनल ईयर ऑफ़ मिलेट्स 2023 को सफलतम बनाने के लिए मिलेट्स की खेती एवं सेवन को बढ़ावा देने के लिए अभियान चलाने की बात कही है। हम सभी मिलकर इस अभियान को आगे बढ़ायें एवं इसे एक जन आंदोलन का रूप दें। इस अभियान को समर्पित, FSSAI द्वारा जारी किया जा रहे संदेशयुक्त कैलेंडर के लिए पूरी टीम को शुभकामनाएं देती हूँ।



## Shri. Rajesh Bhushan, IAS Secretary (Health & Family Welfare) and Chairperson, FSSAI

मिलेट्स भारतीय संस्कृति का अभिन्न अंग है। ये धरोहर हैं हमारी पाँच हज़ार वर्ष पुरानी खाद्य संस्कृति की। आज भी हमारी पुरानी पीढ़ी इससे जुड़े ज्ञान को समेटे है, जिसे हमें आधुनिक तकनीकों के आधार पर अधिक व्यापक करना है और अपनी नई पीढ़ी से जोड़ना है।मिलेट्स की व्यापक खेती और प्रसंस्करण ना सिर्फ़ खेतिहर वर्ग को आय के नए साधन देगा, बल्कि जनमानस को सुपोषण एवम् बेहतर स्वास्थ्य का विकल्प भी देगा।





## Shri. G. Kamala Vardhana Rao, IAS Chief Executive Officer, FSSAI

Millets are integral part of cultural ethos of Indian subcontinent. Presence of millets are traced even dated back in Harappan Civilisation. In today's milieu importance of millets have grown exponentially to manage lifestyle related issues and to stay fit. Thus marking 2023 as International Year of Millets is one step forward in the right direction where amalgamation of traditional wisdom and modern science is the need of the hour.



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## **NUTRI-CEREALS AT A GLANCE...**



Conceptualised & Designed by

Food Safety & Standards Authority of India, West Region

Our Team

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Officer- Academic Programs, ITCFSAN







61.8 g, Ca-27.4 mg, Fe- 6.4 mg, Folic Acid- 36.1 µg

Cultivation areas: Rajasthan Maharashtra, Gujarat, Uttar Pradesh and Haryana

SUN रवि	MON सोम	TUE मंगल	WED बुध	THU गुरु	FRI शुक्र	SAT शनि
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29	30	31				

- 26 JANUARY REPUBLIC DAY 01 JANUARY NEW YEAR'S DAY
  - 13 JANUARY LOHRI
  - 14 JANUARY MAKAR SANKRANTI/ MAGHA **BIHU/PONGAL**
  - 25 JANUARY- SHRI GANESH JAYANTI
  - 26 JANUARY BASANT PANCHAMI
- 10 JANUARY- DIETETICS DAY

 26 JANUARY - INTERNATIONAL CUSTOMS DAY

DAYS OF IMPORTANCE GAZZETED HOLIDAY RESTRICTED HOLIDAY







	SUN	MON	TUE	WED	THU	FRI	SAT
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	<b>26</b>	<b>27</b> )	28				

- 05 FEBRUARY- HAZRAT ALI'S BIRTHDAY, GURU RAVI DAS'S BIRTHDAY
- 15 FEBRUARY BIRTHDAY OF SWAMI DAYANANDA SARASWATI
- 18 FEBRUARY MAHA SHIVRATRI
- 19 FEBRUARY CHHATRAPATI SHIVAJI MAHARAJ JAYANTI

• 27 FEBRUARY - NATIONAL PROTEIN DAY







	SUN रवि	MON सोम	TUE मंगल	WED बुध	THU गुरु	FRI शुक्र	SAT शनि
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- 07 MARCH HOLI
- 22 MARCH GUDI PADAVA
- 06 MARCH HOLIKA DAHAN
- 30 MARCH SHRI RAM NAVAMI
- 07 MARCH PLANT POWER DAY
- 10 MARCH INTERNATIONAL SCHOOL **MEALS DAY**
- 15 MARCH WORLD CONSUMER RIGHTS DAY
- 22 MARCH WORLD WATER DAY







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	23	24	25	<b>26</b>	<b>27</b>	28	<b>29</b>
	30						

- 04 APRIL MAHAVIR JAYANTI
- 07 APRIL GOOD FRIDAY
- 22 APRIL ID-UL-FITR
- 06 APRIL HANUMAN JAYANTI, PESAH 21 APRIL JAMAT-UL-VIDA
- 09 APRIL EASTER SUNDAY
- 13 APRIL SHAHADAT HAZRAT ALI
- 14 APRIL DR AMBEDKAR JAYANTI, VAISAKHI 22 APRIL WORLD EARTH DAY
- 15 APRIL VAISAKHADI/BAHAG BIHU
- 22 APRIL AKSHAY TRITAYA

- 07 APRIL WORLD HEALTH DAY







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<sup>• 05</sup> MAY - BUDDHA PURNIMA

- 01 MAY MAHARASHTRA DAY
- 21 MAY INTERNATIONAL TEA DAY
- 08 MAY GURU RABINDRANATH'S BIRTHDAY 28 MAY WORLD NUTRITION DAY

• 26 MAY - SHABOUT







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• 29 JUNE - ID-UL-ZUHA

- 20 JUNE RATH YATRA
- 01 JUNE WORLD MILK DAY
- 29 JUNE AASHADHI EKADASHI
   07 JUNE WORLD FOOD SAFETY DAY
  - 10 JUNE NATIONAL HERBS AND SPICES DAY







Presence of gamma amino butyric acid (GABA) and beta-glucan contents reduce blood lipid levels; good source of crude fiber and iron; per 100g: Energy-307 Kcal, Protein-11.2 g, Fat-2.2 g, Carbohydrate-65.5 g, Ca-11 mg, Fe-15.2mg. Cultivation areas: Uttarakhand, Tamil Nadu, Andhra Pradesh, and Karnataka.

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30	<b>31</b>					

- 29 JULY MUHARRAM
- 03 JULY GURU POURNIMA
- 27 JULY TISHABH (JEW)
- 01 JULY INTERNATIONAL FRUIT DAY
- 07 JULY WORLD CHOCOLATE DAY
- 20 JULY WORLD NATURE CONSERVATION DAY







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- 15 AUGUST INDEPENDENCE DAY
- 16 AUGUST PARSI NEW YEAR
- 21 AUGUST NAG PANCHAMI
- 29 AUGUST ONAM/THIRUONAM DAY
- 30 AUGUST RAKSHA BANDHAN
- 01 TO 07 AUGUST WORLD **BREASTFEEDING WEEK**













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- 19 SEPTEMBER GANESH **CHATURTHI**
- 28 SEPTEMBER ID E- MILAD
- 06 SEPTEMBER JANMASHTAMI
- 16 SEPTEMBER ROSH HASHANAH (JEW)
- 25 SEPTEMBER YOM KIPPUR (JEW)
- 28 SEPTEMBER ANANT CHATURDASHI
- 30 SEPTEMBER SUKKOTH (JEW)
- 01 TO 07 SEPTEMBER -**NATIONAL NUTRITION WEEK**

• 21 SEPTEMBER - NATIONAL **CHAI DAY** 













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- 02 OCTOBER GANDHI JAYANTI
- 24 OCTOBER DUSSHERA (VIJAYADASHAMI)
- 08 OCTOBER SIMHAT TORAH
- 15 OCTOBER GHATSTHAPANA
- 21 OCTOBER DUSSHERA (SAPTAMI)
- 22 OCTOBER DUSSHERA (MAHA ASHTAMI) 16 OCTOBER WORLD FOOD DAY

- 28 OCTOBER MAHARSHI VALMIKI'S **BIRTHDAY**
- 01 OCTOBER WORLD VEGETARIAN DAY
- 06 OCTOBER WORLD FOOD SECURITY DAY
- 08 OCTOBER WORLD EGG DAY
- 23 OCTOBER DUSSHERA (MAHA NAVAMI) 15 TO 19 OCTOBER WORLD OBESITY AWARENESS WEEK
  - 23 OCTOBER WORLD IODINE DEFICIENCY DISORDER **WEEK**







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- 12 NOVEMBER DIWALI
- 27 NOVEMBER GURU NANAK
   JAYANTI
- 01 NOVEMBER KARWA CHAUTH
- 10 NOVEMBER DHANTRAYODASHI
- 12 NOVEMBER NARAK CHATURDASI
- 14 NOVEMBER GOVARDHAN PUJA
- 14 NOVEMBER GOVARDHAN PUJA
- 15 NOVEMBER BHAIDOOJ
- 19 NOVEMBER CHHAT PUJA
- 24 NOVEMBER GURU TEG BAHADUR'S
- 01 NOVEMBER WORLD VEGAN DAY
- 14 NOVEMBER WORLD DIABETES DAY
- 25 NOVEMBER WORLD NON-VEG DAY
- 26 NOVEMBER NATIONAL MILK DAY













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- 25 DECEMBER CHRISTMAS DAY
- 06 DECEMBER DR BABASAHEB AMBEDKAR'S PUNYATITHI
- 08 DECEMBER HANUKKAH (JEW)
- 24 DECEMBER CHRISTMAS EVE
- 26 DECEMBER SHRI DATTA JAYANTI

RESTRICTED HOLIDAY

• 26 DECEMBER - BOXING DAY

DAYS OF IMPORTANCE GAZZETED HOLIDAY

 23 DECEMBER - KISAN DIVAS (NATIONAL FARMER'S DAY)







Cultivation areas: Rajasthan Maharashtra, Gujarat, Uttar Pradesh and Haryana

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SUN रवि	MON सोम	TUE मंगल	WED बुध	THU गुरु	FRI शुक्र	SAT शनि
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### • 26 JANUARY - REPUBLIC DAY

DECEMBER 2023					023				FEBRUARY 2024					
S	M	T	W	T	F	S	<ul> <li>10 JANUARY- DIETETICS DAY</li> </ul>	S	M	T	W	T	F	S
					1	2	• 26 JANUARY - INTERNATIONAL CUSTOMS DAY					1	2	3
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24	25	26	27	28	29	30		25	26	27	28	29		



## **NUTRI-CEREALS AT A GLANCE...**



Source: Indian Food Composition Tables, NIN – 2017; Nutritive value of Indian Foods, NIN – 2007, USDA (2017)

Conceptualised & Designed by

Food Safety & Standards Authority of India, West Region

**Created & tailored by** 

Samiksha Arvind Pawar